

Serenity Project

WHITEPAPER



SERENITY TOKEN

serenity

SERENITY RESORT

Content

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Welcome

Executive Summary

The Serenity Project is an innovative hybrid concept combining luxury hospitality and modern investment through the tokenization of an exclusive 4-star resort in Carinthia, Austria, alongside the development of a diversified digital ecosystem. It merges physical value creation, cutting-edge technology, and contemporary investment mechanisms into a unique project that offers lasting value to both guests and investors.

At its core lies the Serenity Resort – a state-of-the-art lifestyle and wellness destination set in one of Austria's most attractive regions. Spanning over 35,000 m², the resort will feature premium spa areas, club and entertainment zones, hotel suites, fine dining, casino and event facilities, a shooting and sports center, and exclusive hospitality experiences. The resort is not just an operational business but the real, tokenized core asset of the entire Serenity ecosystem. The construction is budgeted at approximately €45 million, establishing the fundamental value anchor of the project.

In parallel, a multi-layered digital ecosystem is being developed to create additional revenue streams and significantly enhance Serenity's economic strength. This ecosystem includes:

- **Serenity Token (SRT):** The digital investment certificate of the entire system, serving as entry access, value carrier, and participation instrument.
- **Serenity Reserve System:** An innovative yield model that transforms tokens, commissions, and participations into ongoing profit distributions.
- **Serenity Exchange:** An internal trading and payment platform for tokens and other digital assets.
- **Trading & Investment Division:** Professional capital management generating daily returns from Forex and selected financial markets.

- **Serenity AI & Digital Solutions:** A modern AI-based communication and content platform that opens up new digital revenue models for users, creators, and guests.
- **E-Commerce & Branding Hub:** A commerce and merchandising concept for both physical and digital products under the Serenity brand.
- **Project Onboardings & Partnerships:** A tokenization and white-label infrastructure through which external brands can launch their own projects on the Serenity Exchange.

By combining real assets + digital revenue streams + tokenization, an investment model with high economic diversification is created. This structure enables income from operational resort profits, digital platform revenues, trading returns, exchange fees, online commerce, partnerships, and other business sectors.

The project's objective is to raise a total of €100 million through various financing phases. This capital will be allocated to land acquisition, resort construction, the development of the technical ecosystem, the exchange infrastructure, marketing, and international expansion. The Serenity Token will be issued within a four-stage offering model, starting at a price of €0.08.



Benefits

For investors, Serenity offers several advantages:

- Real value creation through the resort as the physical core asset.
- Multiple income sources from all areas of the ecosystem.
- Flexible participation model:
 - **Hold Model:** Long-term participation in the resort.
 - **Reserve Model:** Earlier payouts from the entire ecosystem.
- Real-time transparency via the personal dashboard.
- Tokenized participation in a genuine luxury project that goes beyond traditional investments.

With Serenity, a project is emerging that is far more than just a resort or a digital platform – it is a fully integrated luxury, investment, and technology ecosystem that combines real-world experiences, digital innovation, and sustainable economic models. Serenity sets a new standard for tokenized hospitality projects and establishes benchmarks for future digital real-asset investments.

Vision & Mission

Vision

The future of tokenized luxury investments.

The vision of Serenity is to create a new era of wealth generation – one in which real luxury assets, digital innovation, and global investment opportunities merge seamlessly. Serenity aims to democratize access to exclusive hotel and lifestyle projects, enabling every investor to participate in high-quality, high-yield assets that were previously reserved only for institutional investors.

By combining a real premium resort, cutting-edge blockchain infrastructure, and a versatile digital ecosystem, a completely new investment model is created: transparent, efficient, secure, and scalable. Serenity's goal is to build one of Europe's leading hybrid hospitality and digital ecosystems, with global reach and sustainable value creation for all investors.

Mission

An ecosystem that makes real assets digitally accessible.

The mission of Serenity is to leverage innovative technologies to make real assets easier, safer, and more profitable for investors worldwide. The project combines a physical 4-star lifestyle resort with a powerful digital platform that unites multiple independent revenue streams and distributes them transparently through the Serenity Token.

Serenity establishes clear structures, transparent processes, and an investment environment that remains flexible without losing stability. With the Serenity Token as a digital investment certificate, the Reserve Model for early yield generation, and a diversified business system, the project pursues a single goal: sustainable, real value creation for the entire community.

Disclaimer

Legal Framework & Disclaimer

The Serenity Project has been developed with the utmost care and follows a clearly defined legal framework that ensures transparency and protection for all participants. This Whitepaper is intended solely for informational purposes and does not constitute financial or investment advice.

No Security / No Investment Advice

The Serenity Tokens (SRT) issued as part of the Serenity Project do not represent a registered security, a company share, or a traditional financial investment in the legal sense. The token serves as a digital gateway to the Serenity ecosystem, enabling participation in its economic development and in the tokenized digital shares of a physical resort.

This document does not constitute an offer or solicitation to buy or sell tokens. It does not replace professional advice from financial experts, legal advisors, or tax consultants. Every potential investor should conduct their own due diligence and seek individual professional advice before making any decisions.

No Guarantee of Future Returns

All described models, distributions, and yield options are based on project planning, economic assumptions, and intended future developments.

Although the Serenity Project is building real business divisions, physical assets, and a diversified ecosystem, future returns cannot be guaranteed.

As with any entrepreneurial or digital investment, there is an inherent business risk, and a partial or complete loss of the invested capital cannot be ruled out. However, Serenity is committed to maintaining the highest level of transparency, professional project execution, and sustainable, long-term development.

Target Group

The Serenity Whitepaper is intended for:

- Professional investors,
- Informed private investors,
- Business partners and institutional participants,
- Individuals who understand the risks associated with digital assets.

By participating in the Serenity Token Offering, the investor confirms that they are aware of the opportunities and risks involved and have made the decision to purchase independently.



Corporate Structure

Legal Structure

The Serenity Project is based on a clearly defined legal framework that ensures transparency, accountability, and professional execution across all business sectors. To represent both the digital and physical components of the project in a legally compliant and efficient manner, Serenity is operated through two independent yet interconnected corporate structures.

Token & Ecosystem Entity (Georgia)

The entire digital infrastructure of the project – including tokenization, the Serenity Exchange, the Serenity Reserve System, AI & digital platforms, as well as e-commerce and onboarding solutions – is managed through a dedicated project company based in Georgia.

This legal structure provides:

- Clear regulatory frameworks for digital assets,
- Optimal conditions for tokenization, digital services, and technological development,
- International scalability and the ability to connect global partners and projects through the Serenity Exchange.

All token issuances, reserve models, platform operations, and digital business divisions are managed through this Georgian main entity.

Corporate Structure

Resort Operating Companies (Austria)

The physical core of the project – the Serenity Resort in Carinthia – is managed through dedicated Austrian subsidiary companies. These entities are responsible for:

- Land acquisition and construction management,
- Hotel and club operations,
- Staffing, management, and infrastructure,
- All operational activities of the resort,
- The resort-generated profits that are distributed to token holders under the Hold Model.

The Austrian and Georgian operating companies are managed by Dirk Palka, who, as CEO, brings many years of international experience in the hospitality and leisure sectors. He is responsible for both the development and the operational management of the resort.

Klares Zusammenspiel aller Einheiten

The structure consisting of the digital main company (Georgia) and the operational resort companies (Austria) ensures:

- Legal separation of physical and digital business models,
- Maximum efficiency in international payment flows,
- Transparency for investors,
- Clear allocation of responsibilities,
- Clean regulatory implementation.

Risk

Risk Notices

Participation in the Serenity Token Offering and involvement in the Serenity ecosystem present opportunities – but also risks. All investors should carefully consider these factors before making financial decisions.

Market Risk (Crypto & Tourism Markets)

The Serenity Token is not a speculative cryptocurrency token and is not subject to price volatility. Its value is fixed and serves as a digital investment certificate.

However, there remains an economic risk:

The profitability of the Serenity ecosystem – particularly the Serenity Resort and its digital business divisions – may be affected by market fluctuations in the tourism, leisure, digital, or commerce sectors. Weaker operational results may lead to lower or delayed distributions.

Construction and Approval Risks

Although land acquisition is prepared, construction delays, supply chain issues, cost increases, or regulatory approval processes could postpone the start or completion of the resort.

Regulatory Risks

Changes in national or international regulations – especially in areas such as tokenization, crypto compliance, financial law, or tourism – may restrict the operation of certain business divisions or impose additional requirements.

Liquidity Risks

Since the Serenity Token will not initially have an established secondary market, it may at times be difficult to sell or exchange tokens. The internal market on the Serenity Exchange also depends on supply and demand.

Market Analysis

Market & Initial Situation

Market for Luxury, Wellness & Lifestyle Resorts

The international market for high-end wellness, lifestyle, and club resorts has been experiencing structural growth for years. Guests with sophisticated expectations are increasingly seeking experiences that go beyond traditional hospitality – places that combine relaxation, discretion, entertainment, and social status within a cohesive overall concept.

Experience-Oriented Travel Instead of Standard Tourism

Affluent target groups today expect far more than a comfortable room and a spa. They are looking for tailor-made stays featuring curated experiences, entertainment, culinary excellence, and exclusive services that cannot be easily replicated elsewhere.

Growing Demand for Discreet Concepts

Especially within the premium and high-net-worth segments, there is rising demand for discreet, private hospitality products in which privacy and a controlled environment play a central role. Exclusive clubs, members-only concepts, and hybrid resort formats are gaining increasing importance.

Combination of Wellness, Lifestyle, and Entertainment

While traditional wellness hotels are well established, the next stage of development lies in combining wellness, nightlife, entertainment, and fine dining. Guests seek to rejuvenate during the day and indulge in the evening – in an environment that is stylish, secure, and consistently branded.

Europe as a Stable Premium Location

Europe – particularly regions such as Austria, with its strong tourism infrastructure, political stability, and natural beauty – provides an ideal environment for long-term resort investments. Carinthia combines nature, accessibility, and tourism expertise with growing interest in premium lifestyle concepts.

Tokenization Market

In parallel with developments in the hospitality sector, the market for digital assets and the tokenization of real-world assets has evolved dynamically in recent years. While the first phase of the crypto market was largely dominated by speculative tokens without real backing, the focus is now shifting increasingly toward asset-backed tokens and real-world assets (RWA).

Key Points of This Development

Tokenization of Real Assets

Real estate, hotels, infrastructure projects, and other tangible assets are being represented through token models in an increasing number of jurisdictions. The digitization of ownership and participation rights enables fractionalization, global accessibility, and technological automation of investments.

Fractional Ownership & Accessibility

Traditionally, resort and hotel investments were reserved for institutional investors or very wealthy individuals. Through tokenization, it becomes possible to purchase shares in smaller amounts, providing access to a broader but still qualified investor base.

Efficient Processing & Transparency

Blockchain technology allows for automated transaction processing, transparent tracking of token movements, and technical mapping of distribution logic. As a result, participation structures can be designed more efficiently, cost-effectively, and transparently than through purely traditional means.

Combination of Digital Assets & Real Assets

While many traditional cryptocurrencies are purely speculative, the trend for the coming years focuses on hybrid models – digital tokens directly linked to real cash flows, real estate, or operating companies. Serenity positions itself precisely in this segment and aims to take a pioneering role for similar projects in the future.

Problem & Market Gap

Despite the developments described above, there remains a significant gap between traditional resort investments and modern crypto or token models:

High Entry Barriers in Traditional Resort Investments

Investments in high-quality resorts typically require very high capital commitments, complex contractual structures, and direct access to project developers or institutional vehicles. For most investors, this market remains difficult to access.

Lack of Integrated Hybrid Projects

While there are some tokenized real estate or hotel projects, very few concepts successfully combine:

- A real, clearly defined asset (resort),
- A functioning, diversified ecosystem with multiple revenue streams, and
- A transparent, long-term model for distributions and participation.

Missing Connection Between Operations and Token Economy

Many token projects have only a weak or indirect link to actual revenues. Often, there are no clear mechanisms explaining how operational profits (e.g., from a resort business) are actually reintegrated into the token economy.

Unclear or Short-Term Incentive Structures

In many projects, the focus lies purely on price appreciation, or they feature confusing bonus systems that deter long-term stability and serious investors.

Serenity as the Solution

Access to high-quality resort investments has traditionally been reserved for large investors – high entry amounts, complex contractual structures, long waiting periods, and external intermediaries such as banks or notaries have made this market practically inaccessible. At the same time, modern crypto projects have offered innovative technologies but rarely any real, tangible value creation.

Serenity fundamentally changes this.

With the Serenity Token (SRT), investors gain, for the first time, a digital investment certificate backed by a real luxury resort – fully managed via blockchain. Each token represents a clearly defined, registered share in a real project, allowing for immediate, transparent, and legally secure participation without bureaucracy, notaries, or waiting times. The entire structure is secured by a smart contract, ensuring absolute traceability and 100% safe transfers.

At the same time, Serenity provides a solution to one of the biggest challenges of traditional real estate and resort investments: the long waiting period before the first returns.

To address this, the Serenity Reserve Model was developed – a system that enables investors to receive regular payouts from the entire ecosystem long before the resort opens. Investors who place their tokens into the reserve give up their permanent participation rights in the resort itself but gain faster and continuous returns from all business sectors.

For long-term investors, the Hold Model remains available: those who hold their tokens retain their official tokenized shares in the physical resort and benefit from its profits for life.

Thus, Serenity offers a solution that no other project has combined in this form before.

Team

Management: Dirk Palka & Team

Dirk Palka is the CEO of the entire Serenity Project and is responsible for both the physical resort development in Carinthia and all digital business divisions within the Serenity ecosystem.

With his extensive experience in the international hotel, leisure, and hospitality industries, he possesses deep expertise in managing complex resort structures, operational management, and the strategic expansion of modern lifestyle concepts. In the past, he has overseen several premium-segment projects and understands both the expectations of discerning guests and the economic dynamics of the industry.



Within the Serenity Project, he assumes overall responsibility for:

- **Planning, construction, and operation** of the Serenity Resort, including staffing structure, quality management, and operational processes.
- **Management and development** of all digital business divisions such as the Trading Division, AI & Digital Solutions, Serenity Exchange, and E-Commerce.
- **Strategic direction** of the ecosystem, economic planning, and long-term scaling.

Ecosystem

The Serenity Ecosystem

The Serenity ecosystem is the central economic foundation of the entire project. For the first time, it connects a real luxury resort with a multi-layered digital infrastructure that generates continuous and diversified revenue. This combination makes Serenity a hybrid model of traditional value creation, modern tokenomics, and scalable online business models.

The core principle is simple:

One project – multiple income streams.

While the resort, as a physical core asset, provides stable long-term income, the digital business divisions expand the system with additional scalable profit streams. Profits from all divisions then flow into the Serenity Reserve System, which forms the yield base for all investors.

The Serenity Token serves as the central access instrument to the entire ecosystem. It functions as a digital investment certificate that governs participation rights and bonus models while simultaneously providing access to all physical and digital business areas. In this way, the token directly connects the real value creation of the resort with the digital revenue streams of the Serenity system.

The ecosystem follows a clear objective:

To create a sustainable, multi-layered, and resilient yield model that does not rely on a single source of income, but instead on the combined performance of all Serenity business divisions. This creates an economic network that offers stable earning opportunities both in growth phases and during market cycles, providing an ideal foundation for long-term distributions.

In short:

The Serenity ecosystem is the mechanism that unites real-world value, digital innovation, and continuous profits into one integrated yield model.

Ecosystem

Core Components of the Ecosystem

The Serenity ecosystem consists of several strategically interconnected business divisions that jointly generate revenue, create synergies, and enable distributions to investors. Each component fulfills a specific economic function and strengthens the overall model.

Serenity Resort & Club Concept

At the heart of the Serenity ecosystem lies the planned 4-star luxury resort in Carinthia, combining wellness, lifestyle, gastronomy, and discreet entertainment concepts.

It simultaneously serves as:

- A real value creation center (revenue from accommodation, spa, gastronomy, club, casino, and events),
- A brand anchor conveying trust, luxury, and exclusivity,
- A participation vehicle for all investors who hold their tokens (HOLD strategy),
- A long-term cash flow source enabling stable distributions.

The resort is the primary project through which investors receive real, tangible, and sustainable returns.

Serenity Token (SRT)

The Serenity Token is not a volatile speculative asset but a tokenized participation certificate with a clearly defined utility.

The token represents:

- The invested amount,
- The right to receive distributions,
- The share in the Serenity Resort (only under HOLD),
- The claim to reserve-based yields (under RESERVE).

All transactions are smart contract-based, tamper-proof, and fully transparent.

Ecosystem

Serenity Reserve System

The Serenity Reserve System is the central yield model in which investors can deposit their tokens to receive earlier and more frequent distributions.

Mechanism:

- Tokens are permanently locked in the smart contract (“Reserve Status”).
- Investors receive yields from all areas of the ecosystem.
- Every profit generated from the resort, trading, e-commerce, AI platforms, etc., flows proportionally into the Reserve Balances.
- The reserve is gradually fulfilled and paid out in USDT.

It represents a permanent, growing yield pool that strengthens as the entire Serenity system scales.

Serenity HOLD Model

- Represents a real share in the Serenity Resort.
- Tokens remain tradable and in the investor’s ownership.
- Ongoing distributions in USDT once the resort generates profits.
- No expiration date – earnings continue as long as the tokens are held.
- Ideal for long-term investors focused on real asset participation.

Serenity Exchange

The internal Serenity Exchange serves as the transaction and payment infrastructure for the entire system.

Functions:

- Trading of SRT Tokens at the official fixed Serenity price (only from the HOLD model).
- No speculation, no volatility.
- Stable, blockchain-based escrow processing.
- Trading of additional assets: USDT, BTC, ETH, EUR.
- Deposit and withdrawal system for yields, reserves, and rewards.
- Foundation for new tokenization projects launched through Serenity.

Ecosystem

The Exchange

The Exchange serves as the secure financial hub of the entire system. In the long term, it is designed to integrate additional coins, tokens, and digital assets, creating a sustainable and continuously growing trading infrastructure.

Trading & Investment Division

A professionally managed trading branch that actively allocates capital across various markets:

- Forex (main focus),
- Crypto swing strategies,
- Indices and algorithmic systems.

A portion of the deposited capital is allocated to this division. The profits generated here continuously flow into the Treasury and Reserve Pool, thereby accelerating distributions. This provides shorter-term, regular cash flows, while the resort serves as the long-term stability source.

Serenity AI & Digital Solutions

A highly profitable digital asset within the ecosystem: an AI-powered communication, content, and monetization platform.

Features:

- AI-based communication and chat automations.
- Monetizable premium chats, content paywalls, AI image and video tools.
- Specifically optimized for creators, performers, models, and entertainment industries.
- Recurring revenues (subscriptions, pay-per-use, service fees).
- Upselling systems and microtransaction models.

This platform is a scalable revenue engine that generates continuous digital income for the entire ecosystem.

Ecosystem

E-Commerce & Branding Hub

The Branding Hub encompasses all digital and physical commerce models:

- Serenity Merch (fashion, accessories, lifestyle),
- Digital products (memberships, NFTs, access passes),
- Physical products (health, lifestyle, supplements, wellness gadgets),
- Creator merchandising,
- Global online shops (Shopify, Amazon, EU fulfillment).

Every sale generates fees and margins that flow into the Serenity Treasury. The hub creates continuous online revenue streams, independent of the resort's physical location.

Project Onboardings & Partnerships

Serenity also serves as a platform for external projects, which can be tokenized, funded, or operated through the Serenity infrastructure.

Examples:

- Tokenization of real estate projects,
- Tokenization of creator brands,
- White-label token launches,
- AI-driven monetization projects,
- B2B onboardings.

Revenue Streams:

- Listing fees,
- Transaction fees,
- Revenue sharing,
- Marketing and consulting services.

This component enables additional external capital inflows. Furthermore, through participation in the business divisions of onboarded partners, Serenity establishes ongoing income streams, which are also distributed to participants in the Reserve Strategy, continuously expanding and strengthening the entire ecosystem in all areas.

Ecosystem

Ecosystem Structure

The Serenity ecosystem is built on a clearly defined, diversified revenue model that consolidates operational profits from multiple independent business divisions. Each division contributes measurable value to the regular distributions, which—depending on the investment model (Hold or Reserve)—are proportionally allocated to investors. This creates a stable and transparent system that combines real-world value creation with digital income mechanisms.

The yields originate from several core pillars of the Serenity ecosystem. These include revenues from the Serenity Resort (hotel, spa, gastronomy, club, entertainment), profits from the Trading & Investment Division, sales from the E-Commerce & Branding Hub, digital earnings from the AI & Digital Solutions Platform, transaction fees from the Serenity Exchange, participations from Business Onboardings & Partnerships, as well as proceeds from the Serenity App & Innovation Layer.

Through this structure, risk is spread across multiple strong business fields while maintaining a steady cash flow. The combination of real assets and scalable digital models makes Serenity a sustainable, resilient, and long-term growth-oriented ecosystem, forming the foundation for the yields distributed to investors under the Hold or Reserve models.

Ecosystem

Ecosystem Structure

48%



Resort & Infrastructure

Operational profits and guest revenues

22%



Trading & Investment Division

Earnings from active capital trading

12%



E-Commerce & Branding Hub

Sales of products and memberships

7%



AI & Digital Solutions

Revenue from subscriptions, chats, and premium content

5%



Serenity Exchange Payment Platform

Fees from trading and transactions

4%



Reserve & Treasury Fund

System expansion and internal reinvestment

2%



Business Onboardings

White-label and business onboarding projects

Ecosystem Components

Serenity Resort & Club Concept

The Serenity Resort is the central real-asset component of the entire Serenity ecosystem. As the physical core project, it creates real value, stable cash flows, and the foundation for the tokenized participation model. Located in Carinthia, one of Austria's most scenic regions, the project envisions a unique 4-star superior luxury resort that combines wellness, lifestyle, entertainment, and high-end hospitality within an innovative concept.

Location & Project Scope

The resort will be developed on a property in Carinthia, with land acquisition secured at short notice. The region ranks among the strongest tourism destinations in Central Europe and offers an ideal combination of nature, seasonal diversity, international visitor demand, and excellent transport connectivity. The planned total investment costs for land, construction, and equipment amount to approximately €45 million.

Strategic Advantages of the Location:

- High tourism demand from Austria, Germany, Italy, and Switzerland.
- Proximity to airports (Klagenfurt, Ljubljana, Salzburg, Venice, Graz).
- Year-round occupancy potential through wellness, events, and leisure offerings.
- Lower construction costs compared to top Alpine regions with equal attractiveness.

Architecturally, the resort will be designed as a modern glass-nature hybrid project – clear, elegant, open, and energy-efficient.

Carinthia is one of Austria's most attractive tourism regions. The location ensures a combination of strong seasonal diversity, excellent infrastructure, and stable demand from visitors across Austria, Germany, Italy, and Switzerland. Its proximity to several international airports (Klagenfurt, Graz, Ljubljana, Venice, Salzburg) enables access to a broad international audience while maintaining a strong domestic and weekend tourism base.

Ecosystem Components

Architecture

The planned building complex will include a spacious spa and wellness area, a hotel with at least 60 rooms within the central resort building, as well as an additional business/event hotel with 50–70 rooms, serving as supplementary capacity for online booking platforms. This second hotel wing is deliberately designed to operate independently from the club area, allowing for broad market accessibility without compromising the exclusivity of the main resort.

The architectural style follows a clear premium standard – featuring extensive use of glass, warm natural materials, modern lines, and generous spatial concepts. High-quality interior design, state-of-the-art building technology, energy-efficient systems, and a comprehensive energy management setup (including photovoltaic systems, heat pumps, and energy storage technologies) ensure long-term low operating costs.



Ecosystem Components

Concept & Offering

The Serenity Resort combines multiple highly attractive business areas that together create a unique lifestyle experience. The wellness area serves as the central attraction, featuring multiple saunas, steam baths, infrared zones, a salt lounge, as well as indoor and outdoor pools. This area is complemented by private spa suites and a therapeutic regeneration section offering NAD+ treatments, detox programs, and body aesthetics services.

The hotel itself will feature at least 60 premium rooms – ranging from Superior Rooms to Signature Suites. In parallel, a second, independently operated hotel with around 50–70 rooms will be developed for platforms such as Booking.com, significantly increasing the baseline occupancy rate without compromising the exclusivity of the main resort.

Another core component is the club and entertainment area, which includes a central bar lounge, a high-end light and sound system, a show stage, as well as multiple VIP suites and themed rooms that provide guests with a discreet and exclusive environment. This segment targets a high-spending clientele and ensures additional stability through high frequency and strong profit margins.

Culinarily, the resort sets new standards with a fine dining restaurant, private dining rooms, a cigar lounge, and an extensive outdoor lounge, creating a gastronomic experience that appeals to both resort guests and external visitors.

The concept is rounded off by a casino and entertainment zone featuring gaming tables and modern slot machines, as well as a spacious sports and activity area that includes a professional shooting range, padel courts, paintball facilities, and potentially an outdoor go-kart track. In addition, a dedicated event and convention area will be established, featuring conference rooms, meeting spaces, and a large event hall – ideal for concerts, corporate events, lifestyle fairs, and shows.

Ecosystem Components

Economic Potential

The Serenity Resort combines multiple revenue sources, resulting in high income stability and attractive profit margins.

Main Revenue Drivers

- Hotel accommodations,
- Day and club admissions,
- Wellness and medical wellness services,
- Gastronomy and fine dining,
- Casino offerings,
- Events and corporate functions,
- Sports and shooting center,
- Up- and cross-selling throughout the resort.

Target Groups

- High-end wellness guests,
- International weekend and holiday travelers,
- Returning customers from the premium entertainment segment,
- Business and event clients,
- Lifestyle and culinary tourists.

The resort is expected to employ approximately 120–160 staff members, depending on seasonal occupancy and the event calendar.

Role Within the Serenity Ecosystem

The Serenity Resort is not merely a standalone project but the physical foundation that defines the Serenity brand. While other elements of the ecosystem – such as trading, AI platforms, or onboardings – generate digital revenue, the resort provides real, continuous cash flows.

For investors participating in the HOLD model, this means direct involvement in the resort's profits through a tokenized, fair, and transparent participation structure. At the same time, the resort strengthens brand credibility, enhances visibility for partner projects, and serves as the cornerstone for scalable international expansion.

Token

The Serenity Token (SRT)

The Serenity Token (SRT) is the central digital element of the Serenity Project – intentionally designed not as a traditional cryptocurrency that is freely traded on public exchanges or subject to speculation. Instead, the SRT functions as a tokenized investment certificate that represents each investor's individual investment amount and transparently records their rights within the Serenity ecosystem.

Not a Speculative Token, but an Investment Certificate

The Serenity Token is structured to avoid the typical mechanisms of volatile crypto markets. It is:

- Not a meme token,
- Not a freely fluctuating trading currency,
- Not a speculative asset whose price depends on short-term market trends.

Instead, the SRT represents:

- The amount an investor has contributed to the project,
- The right to defined distributions from the Serenity ecosystem,
- Depending on the chosen strategy:
 - A participation claim in the Serenity Resort (HOLD), or
 - A yield claim from the Serenity Reserve (RESERVE).

Thus, the token serves as the digital representation of an investment, not as a risky, externally driven trading asset.

Token

Function Within the Serenity Ecosystem

The Serenity Token serves as the key to the entire ecosystem. It connects real-world value creation – particularly through the Serenity Resort – with the digital revenue streams from:

- Trading & Investment Division,
- Serenity AI & Digital Solutions,
- E-Commerce & Branding Hub,
- Serenity Exchange,
- Project Onboardings & Partnerships.

Through the SRT, it is clearly defined how and in what form each investor participates in the system. After joining, every investor receives a specific number of Serenity Tokens, which are precisely recorded within the system. These tokens do not fluctuate arbitrarily in value but are tied to clearly defined mechanisms and rights.

Smart Contract Foundation & Transparency

The Serenity Token is built on a smart contract, ensuring that:

- Every allocation, transfer, and model selection (HOLD/RESERVE) is technically traceable,
- Permanently recorded on the blockchain, and
- Verifiable at any time.

The process functions similarly to a digital notarial registration:

Who is invested, and to what extent, is not managed manually but securely represented through the smart contract – transparent, traceable, and tamper-proof.

Token Hold & Reserve Strategies

After purchasing their Serenity Tokens, each investor can choose between two participation strategies. These two models form the foundation of the overall investment concept:

- **HOLD:** Participation in the Serenity Resort.
- **RESERVE:** Ongoing yields from the entire ecosystem.

The Reserve Model is described separately and in detail later in this Whitepaper; the focus here is on understanding the two fundamental approaches.

HOLD: Long-Term Participation in the Resort

Under the HOLD model, the investor keeps their Serenity Tokens unchanged in their wallet.

The tokens remain:

- Tradable within the Serenity Exchange,
- Valid as proof of participation in the Serenity Resort,
- Directly linked to the long-term value development of the resort project.

The HOLD model focuses on allowing investors to participate in the real asset Serenity Resort. Once the resort is completed and begins generating operational profits, these profits are distributed proportionally to HOLD investors according to the defined distribution logic.

In this model, the SRT functions as a tokenized participation certificate: the investor foregoes early, daily, or monthly payouts in favor of long-term, asset-based profit participation in the physical core project.

Token

RESERVE: Yields from the Ecosystem

Under the RESERVE model, the investor intentionally chooses to transfer their Serenity Tokens into the Serenity Reserve System.

Technically, this means:

- The tokens are locked within a smart contract (“Reserve Status”).
- They are no longer tradable in this state.
- They serve exclusively to generate ongoing yields.
- They cannot be withdrawn from the reserve.

In return, the investor receives:

- Earlier and more frequent distributions,
- Earnings from all economic areas of the Serenity ecosystem (Resort, Trading, AI, E-Commerce, Exchange structures, Onboardings),
- A step-by-step fulfillment of their yield entitlement, credited in USDT to their balance.

Important:

In the RESERVE model, the token no longer represents a traditional share in the resort but functions as a digital claim to a defined overall return, which is fulfilled over time. The tokens themselves remain permanently locked in the reserve and are considered consumed once the full yield target has been reached. All payouts are made exclusively in USDT.

Additional Note:

When SRT tokens are sold via the internal Exchange, the number of tokens is transferred; however, if the new holder wishes to place these tokens into the Serenity Reserve, the original entry price of the first buyer is always used – not the price at which the tokens were purchased on the secondary market.

The reason for this is that Serenity can only work with the initial investment amount. **Therefore, if the new buyer deposits their tokens into the Serenity Reserve, only the original euro amount of the first investor is counted – not the price they themselves paid on the Exchange.**

Token

Token Price & Value Model

The Serenity Token (SRT) progresses through several clearly defined pricing phases during the official token offering. With each phase, the price increases step by step – a process explained in detail in the section Serenity Token Offering.

After completion of the 4th phase, the token price will be fixed and permanently stabilized at €0.16. From that point onward, the official value of the token will remain constant.

This mechanism fundamentally distinguishes the SRT from traditional volatile cryptocurrencies:

it is not a speculative market token whose price fluctuates based on supply and demand, but rather a blockchain-based digital investment certificate that clearly represents the invested euro amount.

The fixed price provides full transparency, long-term predictability, and a clear valuation basis – both for participation in the resort (Hold Model) and for placement into the Serenity Reserve.



Token Summary

The token is:

- A tokenized participation certificate,
- The digital proof of an investment in the Serenity Project,
- The foundation for two clearly defined participation models (HOLD & RESERVE),
- Technically secured through smart contracts, and
- Embedded in a real, cashflow-based ecosystem.

It is not:

- A freely speculative crypto token with wildly fluctuating market prices,
- A short-term trading instrument, or
- A product driven purely by volatility.

Instead, the SRT is intentionally designed as a stable, transparent, and structured form of tokenized participation – with a clear link to real assets, transparent distribution mechanisms, and a long-term project foundation.

Reserve

In the Reserve Model, the tokens serve as a digital claim to a fixed total return, remain permanently locked, and are consumed once the yield target is reached – payouts are made exclusively in USDT.

Exchange Trading

When depositing tokens purchased on the Exchange into the Reserve, the original euro entry price of the first investor always applies, as Serenity can only operate with this initial invested capital.



Ecosystem Components

Trading & Investment Division

The Trading & Investment Division is one of the key financial drivers of the Serenity ecosystem. It utilizes professional, algorithmically supported capital management to generate stable and consistent returns, which are directly reinvested into the project's Treasury and Reserve Pools.

A defined portion of investor funds is allocated to an established and proven trading infrastructure. The primary focus lies on the Forex market, complemented by selected strategies in indices and cryptocurrencies. The trading team has a documented track record of profitable results, ensuring full transparency for investors.

Through this active capital management approach, the Serenity ecosystem is able to distribute returns early, long before the resort is fully operational. This division provides a stable and predictable income source, independent of the seasonal fluctuations of the resort business.



Core Aspects of the Division:

- Professional Forex trading with a verified success record.
- Stable capital growth through the active management of a portion of investor funds.
- Transparent performance data accessible to investors at any time.

This division is therefore a central component for ensuring regular distributions and the long-term stability of the Serenity ecosystem.

Ecosystem Components

Serenity AI & Digital Solutions

Serenity AI & Digital Solutions is an exclusive digital platform that combines real interaction with modern AI technology. It is designed for selected entertainers and models who operate directly within or in association with the Serenity Resort and provides them with a professional, scalable infrastructure for the digital marketing of their personality, content, and services.

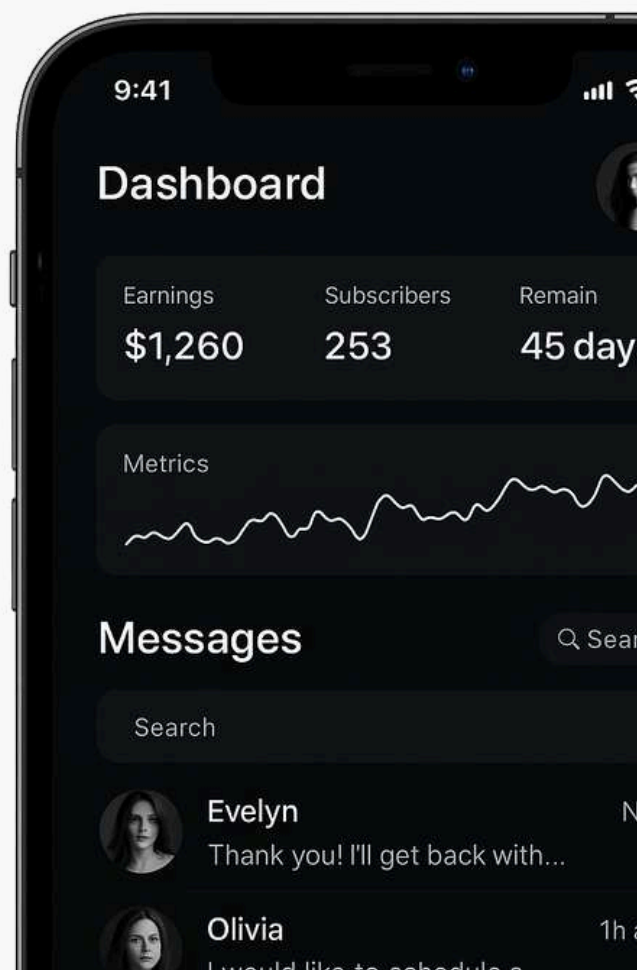
Users can communicate via verified profiles in private chats, access exclusive content, and submit personalized requests. All content is protected through paywalls, premium subscriptions, and on-demand models, ensuring a secure, controlled, and high-quality user experience.

AI functionalities assist creators through automated chat assistants, optimized content production, and intelligent recommendations – without replacing the real experience. This allows for scalable interaction, increased revenue, and maximum discretion.

Monetization takes place through:

- Subscriptions and premium memberships,
- Pay-per-view and personalized media requests,
- In-app purchases, upgrades, and digital tips.

This creates a consistently active and highly profitable revenue source that extends the resort experience beyond the stay itself and becomes one of the strongest digital revenue drivers of the entire Serenity ecosystem.



Ecosystem Components

Serenity Exchange

The Serenity Exchange is an internal, non-public trading platform developed specifically for the Serenity Project. Its primary purpose is the regulated trading of the Serenity Token (SRT) – particularly for investors in the Hold Model who wish to securely transfer or reassign their tokenized share of the resort.

Unlike public crypto exchanges, the Serenity Exchange is designed to support the trading of non-speculative tokens (such as the SRT) and will also offer this service for additional projects. The Serenity Token can only be traded at the official project price, processed transparently, stably, and securely through its underlying smart contract.

In addition to SRT, the Exchange also supports trading of selected cryptocurrencies such as BTC, ETH, and USDT. These markets operate freely as usual, while the SRT itself remains an investment certificate, not a speculative asset.



Core Functions:

- SRT transfers at the official fixed price,
- Buying and selling of selected cryptocurrencies,
- Unified and stable execution via smart contract technology.

The Serenity Exchange therefore serves as the central, regulated trading infrastructure of the Serenity ecosystem – purpose-built for token-based ownership transfers within the project, while remaining flexible enough for standard crypto trading.

Ecosystem Components

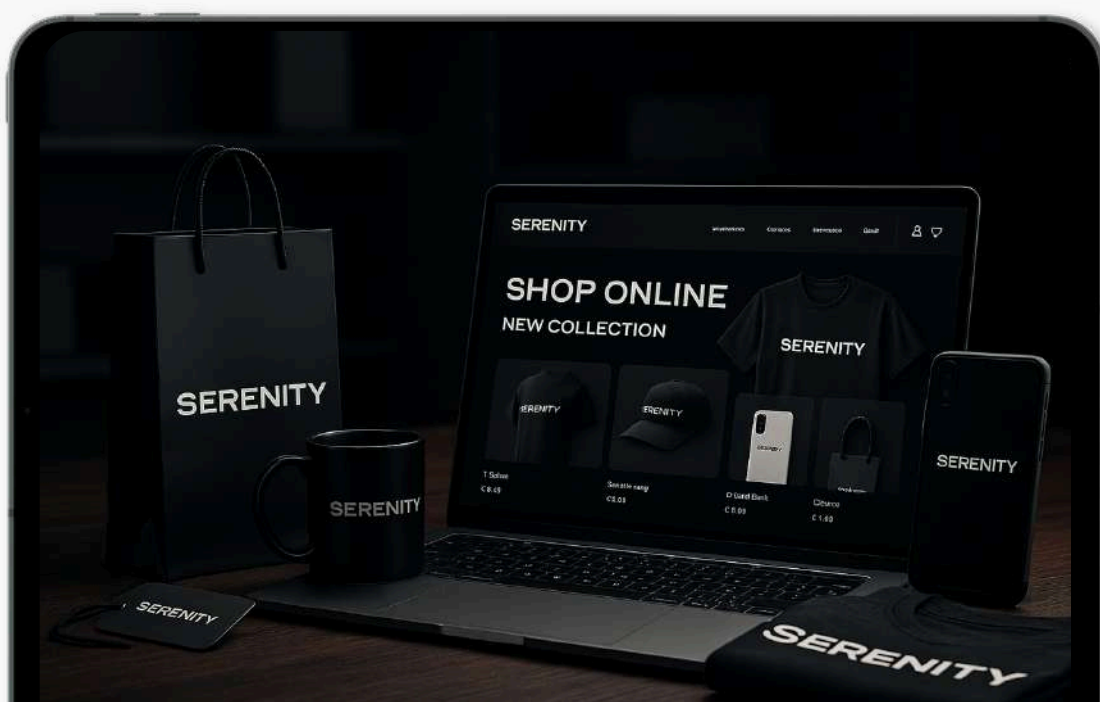
E-Commerce & Branding Hub

The Serenity E-Commerce & Branding Hub represents the digital brand universe of the project. It combines physical commerce, digital products, and exclusive membership offerings within a unified platform. Through the hub, high-quality lifestyle products, resort merchandise, and digital services or memberships are offered – extending the Serenity experience far beyond the resort stay itself.

Through cashback programs, reward points, and exclusive offers, a strong sense of brand loyalty is created, while regular product lines and collections generate consistent revenue. The hub expands Serenity's global reach and makes the Serenity brand tangible for customers and investors worldwide.

Key Points:

- **Exclusive product world:** Lifestyle products, merchandise, digital memberships.
- **Brand loyalty:** Cashback programs, reward points, special promotions.
- **Stable revenue source:** Continuous sales and global reach.



Ecosystem Components

Project Onboardings & Partnerships

The Project Onboardings & Partnerships division continuously expands the Serenity ecosystem by integrating additional projects, brands, and digital business models. External companies can leverage Serenity's existing infrastructure to launch their own token models, investment products, or digital platforms – fully integrated into Serenity's technological and financial architecture.

Serenity provides white-label solutions, full technical implementation, smart contract frameworks, and direct integration with the Serenity Exchange. This allows new projects to become instantly tradable, gain access to an existing investor base, and operate on a stable, verified infrastructure.

For the Serenity ecosystem, each onboarding generates fees, participation income, and additional transaction volume, creating another revenue stream that flows into the Treasury and Reserve Pools.

Key Points:

- White-label tokenization for external projects.
- Direct integration into the Serenity Exchange.
- Additional fees and participations strengthen the entire system.



Use of Funds

Capital Allocation – Structured and Responsible Deployment of Resources

The allocation of funds within the Serenity Token Offering follows a transparent and well-defined structure plan. The objective is to utilize the invested capital efficiently and sustainably to ensure the long-term success of the Serenity ecosystem while minimizing investor risk.

The funds are distributed across six key areas, collectively forming the foundation for the operational management of the Serenity Resort, the technological realization of the digital platforms, and the overall stability of the ecosystem.

Serenity Resort Development – 45%

The largest portion of the funds is directly allocated to the construction of the physical Serenity Resort.

This includes:

- Land acquisition and architectural planning,
- Construction and interior development,
- Technical infrastructure and furnishings,
- Licensing, permits, and regulatory compliance.

This segment represents the core real asset of the project and forms the primary value driver for long-term cash flow generation.

Reserve Pool (Treasury) – 12%

The Reserve Pool functions as a stability mechanism for the entire system.

It ensures:

- Consistent payout capability for investor returns,
- Buyback programs and system stabilization,
- Liquidity support during exceptional market phases.

The Treasury guarantees that Serenity remains resilient, solvent, and payout-capable even under challenging economic conditions.

Use of Funds

Development of the Serenity Ecosystem – 18%

This category includes all investments in Serenity’s digital infrastructure, such as:

- The Serenity Exchange,
- Serenity AI & Automation Platform,
- E-Commerce & Branding Systems,
- Trading Division,
- Servers, Smart Contracts, Security, and Scalability measures.

These investments establish the digital foundation that operates in parallel with the resort, generating sustainable revenues and forming the backbone of the growing Serenity digital economy.

Marketing & Partnership Programs – 5%

To achieve funding goals and ensure international visibility, targeted marketing initiatives will be financed.

This includes:

- Digital advertising campaigns,
- Strategic brand partnerships,
- Influencer collaborations,
- Events, public relations, and media outreach.

This segment is essential to attract investors, guests, and strategic partners, driving both awareness and trust in the Serenity brand globally.

Team, Development & Founders – 10%

A defined share of the funds supports the core operational team, including:

- Product and technical development,
- Project management,
- Resort planning and execution,
- Executive leadership and administration.

A 24-month vesting model ensures that the team remains committed to the project’s long-term success and fully aligned with investor interests.

Use of Funds

Liquidity – 10%

This portion serves as a financial stabilization buffer, particularly during the initial development phase.

It provides reserves for:

- Unforeseen expenses,
- Short-term liquidity needs,
- Operational reserves during the construction and development period.

By maintaining sufficient liquidity, Serenity ensures uninterrupted project progress and operational stability, even in the face of market fluctuations or temporary funding gaps.

Note on Flexibility of Fund Allocation

The percentage allocations outlined above serve as a guideline for responsible fund management.

If unforeseen circumstances arise – such as regulatory changes, construction cost adjustments, or technical upgrades – a redistribution of funds may be necessary.

However, one principle remains absolute:

Any reallocation will only occur in the best interest of investors and the sustainable success of the project.

All funds will always be used in a way that ensures:

- Project completion remains secured,
- Financial stability is maintained, and
- Long-term investor returns are maximized.

This adaptive structure allows Serenity to respond flexibly and professionally to evolving market conditions – while maintaining full transparency, accountability, and strategic consistency.

Commissions

Serenity Commission Model

The Serenity Commission Model has been designed to reward partners fairly and sustainably for their active contribution to the project's growth. Instead of relying on traditional network marketing or complex multi-tier systems, Serenity introduces a transparent 3-level model that promotes genuine collaboration while maintaining long-term economic stability.

Commission Structure

The model includes up to three levels with clearly defined percentages:

- Level 1 (Direct Referral): 30%
- Level 2: 15%
- Level 3: 5%

A commission is only generated when a level is actively filled. Unfilled levels do not create commission claims.

Important:

Commissions are not deducted from the investor's contribution – they are generated additionally by the Serenity system.

Credit to Serenity Reserve Balance

All earned commissions are not paid out immediately, but are instead fully credited to the Serenity Reserve Balance.

This balance grows with every successful referral and is gradually released as the ecosystem generates profits.

Payouts are made exclusively in USDT and require a completed KYC verification.

The commission entitlement remains active until the full stated amount has been paid out.

Thus, each referral transforms into a sustainable, long-term income stream, directly linked to the growth and success of the Serenity ecosystem.

Commissions

Commission Calculation

To clearly demonstrate how the Serenity Commission Model works, here's a practical example:

- An investor purchases SRT tokens worth €10,000.
- The referring partner (Level 1) receives a 30% commission = €3,000.
- This amount is credited to the partner's Serenity Reserve Balance.
- The payout occurs gradually in USDT as the ecosystem generates profits – no instant payout.
- The investor's full €10,000 investment remains intact and unaffected.

Important Commission Rules

- **No Tokens or Resort Shares:** Commissions are granted only as Reserve Balance, not as SRT or real-asset shares.
- **No Conversion:** Commissions cannot be converted into Serenity Tokens or Resort participations.
- **Non-Transferable:** If the referred investor sells their tokens, the commission always remains with the original referrer.
- **Only During the Official Token Offering:** Commissions are generated exclusively on purchases made during the official token sale – not on secondary market trades.
- **Based on Euro Amount:** The commission is always calculated from the actual investment amount (e.g., €10,000 → €3,000 commission).
- **Payouts in USDT Only:** Commissions are never paid in Serenity Tokens, but exclusively in USDT.
- **One Account per Investor:** Duplicate, split, or artificially structured accounts are strictly prohibited.
- **KYC Required for Payouts:** To comply with international AML/KYC standards, payouts are executed only to verified accounts.

This model ensures fairness, transparency, and compliance, while transforming every successful referral into a long-term, yield-generating asset within the Serenity ecosystem.

Public Token Offering

Serenity Token Offering Structure & Process

The Serenity Token Offering is divided into four clearly defined phases, each following a transparent pricing structure that reflects the project's progress, risk reduction, and increasing intrinsic value over time.

The official token sale launch is scheduled for Spring 2026.

Overall Sale Structure

- 4 Phases, each with fixed prices and limited token allocations.
- Starting price: €0.08 per token.
- Subsequent price tiers increase progressively with each project milestone.
- A total of 1,000,000,000 (1 billion) Serenity Tokens (SRT) will be issued.
- Each phase has a limited allocation and is available until sold out.
- Early investors benefit from the lowest entry price and highest potential yield.
- The token price per phase is fixed – there is no volatility and no market speculation.
- The final phase sets the permanent token value at €0.16, which remains stable thereafter.

Key Advantages for Early Investors

- Lowest price entry at the initial risk stage.
- Priority access to bonuses and allocation.
- Higher long-term yield potential through participation before value appreciation.

Important Note: Tokens purchased later via the Serenity Exchange can also be deposited into the Serenity Reserve, but the original euro entry price of the first investor is always used as the calculation basis – not the later resale price.

This ensures fairness, transparency, and maintains the integrity of Serenity's real-economy-backed yield structure.

Public Token Offering

The Four Phases of the Serenity Token Offering

Phase 1 – Early Investor Round (Private Sale)

Exclusive Round

- Price: €0.08 per token
- Allocation: 480 million tokens

Target Group:

- Strategic partners
- Existing investors
- Selected early supporters
- Individuals with a direct invitation from Serenity management

This phase is strictly private and reserved for early backers who contribute significantly to the project's realization.

No public participation is possible.

Advantage: Access to the lowest entry price of the entire offering.

Phase 2 – Pre-Sale (Community & Early Adopters)

- Price: €0.10 per token
- Allocation: 180 million tokens

Target Group:

- Whitelisted participants
- Investors from the existing Serenity community
- Individuals who register early

This phase marks the first broader opening of the investment opportunity, while maintaining controlled access.

The price reflects the reduced project risk following completion of the planning and approval stages.

Public Token Offering

Phase 3 – Public Sale (Broad Investor Base)

- Price: approx. €0.12 per token
- Allocation: 270 million tokens

Target Group:

- International investors
- Retail investors
- Small institutional investors
- Existing community members

This phase represents the largest public token allocation and serves as the main funding stage following the early investor round.

Funds raised during this phase will primarily be used for resort construction and expansion of Serenity's digital platforms.

Phase 4 – Public Sale Phase 2

- Price: €0.16 per token
- Allocation: 70 million tokens

After the completion of all sale phases, the Serenity Token will become tradable exclusively on the Serenity Exchange for investors choosing the HOLD model – but only at the official fixed Serenity price.

No speculation. No volatility. No dumping.

Public Token Offering

Summary of the Four Phases

Phase	Name	Tokens	Price
Phase 1	Early Investor Round	480.000.000	0,08 €
Phase 2	Pre-Sale	180.000.000	0,10 €
Phase 3	Public Sale	270.000.000	0,12 €
Phase 4	Launch	70.000.000	0,16 €
		1.000.000.000	100.000.000 €



Reserve Model

The Serenity Reserve

The Serenity Reserve is the central mechanism through which investors receive ongoing returns, regular payouts, and predictable income flows.

While the Serenity Token (SRT) represents the investor's share in the project, the Reserve converts that share into an active yield model.

What is the Serenity Reserve?

The Serenity Reserve is a smart contract-based yield and distribution system into which investors can voluntarily deposit their Serenity Tokens.

This deposit ("staking") transforms the tokens into a permanent claim on proportional profits generated across all divisions of the Serenity ecosystem:

- Serenity Resort
- Serenity Exchange
- AI & Digital Solutions
- E-Commerce & Branding Hub
- Trading & Investment Division
- Project Onboardings & Partner Projects

The **Serenity Reserve** is designed for investors who prefer early and ongoing payouts.

Tokens deposited into the Reserve are permanently locked and cannot be withdrawn or traded.

In return, Reserve investors receive distributions from all Serenity ecosystem business units starting from day one – until their full yield entitlement (up to 200% over time) has been paid out.

Once this total return has been fully distributed, the investment is considered completed.

Thus, the Serenity Reserve provides a clear, transparent, and accelerated path to returns, ideal for investors who prefer early cashflows rather than waiting for the resort's completion.

Reserve Model

HOLD or RESERVE

After purchasing Serenity Tokens, investors can choose between two clearly defined strategies: **HOLD or RESERVE**.

Both models serve different purposes and offer distinct advantages – depending on whether the investor seeks long-term participation in the resort or early returns from the entire Serenity ecosystem.

HOLD Model

In the HOLD model, tokens remain fully liquid and represent the digital ownership share in the Serenity Resort.

Holders benefit directly from the resort's future profits once operations begin.

Unlike in the Reserve model, tokens under the HOLD strategy remain tradable and transferable at the official Serenity price.

Advantages of the HOLD Model

- Direct participation in the Serenity Resort and its long-term stable cashflows.
- Flexibility through tradability at the official Serenity price.
- Real asset backing, based on a physical premium resort.
- Participation in the resort's and brand's value appreciation.
- Utility integration: Use of the SRT as a payment method within future resort areas.

Reserve Model

HOLD oder RESERVE

In the RESERVE model, tokens are permanently locked into the Reserve smart contract.

By doing so, they lose their function as a share certificate in the resort, but instead become a binding claim to earnings generated across all business areas of the Serenity ecosystem.

Even during the project's development phase, the first payouts begin – with a potential total return of up to 200% of the original deposit over time.

Advantages of the RESERVE Model

- Early yield generation – payouts start during the project development phase.
- Earnings from the entire ecosystem, not just the resort.
- USDT payouts for maximum liquidity and flexibility.
- Predictable, continuous cashflow, up to 200% over time.
- Smart-contract-based, tamper-proof system without speculation risk.

How Tokens Generate Returns

Depositing tokens into the Reserve converts them into an “income claim”, which is fully fulfilled over time.

The tokens themselves are not sold – they serve purely as a calculation basis, determining the investor's proportional share of the Serenity ecosystem's profits.

Payouts are made exclusively in USDT – fully liquid, stable, and directly withdrawable.

Each payout cycle (typically monthly) gradually reduces the investor's open Reserve Balance until the total return target is reached.

Across the full duration, payouts of up to 200% are possible.

The actual payout timeline depends on the overall ecosystem performance, particularly the resort's progress and the profitability of Serenity's digital business divisions.

Reserve Model

One of the most significant advantages of the Serenity Reserve is that payouts begin before the resort's completion.

As soon as the first components of the ecosystem – particularly the Trading Division, AI & Digital Platforms, Serenity Exchange, or the first partner projects – start generating revenue, these profits are partially distributed into the Reserve.

Why Tokens in the Reserve Cannot Be Traded

The mechanism of permanent locking is based on three core principles:

1. **Yield Logic:** The model relies on tokens serving as the calculation basis for the entire duration of the payout cycle. Removing them prematurely would disrupt the distribution structure and compromise accuracy.
2. **Fairness & Stability:** Without a locking mechanism, an investor could collect returns, then reuse the same tokens for resort participation or sell them – a practice known as “system hopping.” The lock ensures fairness and long-term system integrity.
3. **Legal & Technical Clarity:** The smart contract permanently marks Reserve tokens as “RESERVE – permanently locked.” This creates clear regulatory and technical distinction within the Serenity ecosystem.

Investor Advantages

The Serenity Reserve offers several key benefits, making it one of the most attractive yield models within the Serenity ecosystem:

- **Early returns:** Payouts begin during the project development phase.
- **Predictable cashflow:** The Reserve pools profits from all business divisions.
- **Stability without speculation:** No market volatility, no price risk, no token fluctuations.
- **Liquidity of payouts:** Earnings are paid in USDT, not in tokens.
- **Full transparency:** Every step is verifiably recorded in the smart contract.
- **Long-term earning potential:** As the ecosystem grows, so does the payout potential for Reserve participants.

Reserve Model

How the Serenity Reserve Works

The Serenity Reserve is the central mechanism through which investors receive ongoing returns from the entire ecosystem.

All deposited tokens are marked as locked in the smart contract and represent the personal claim of each investor.

How it works:

- Tokens and commissions flow into the Reserve Balance.
- Each deposit or commission is stored as an individual claim in the Reserve System.
- Profits from all Serenity business areas feed the Reserve Pool.
- These include Resort, Trading Division, AI Platform, E-Commerce, Exchange, and other projects.
- Automatic distributions until the claim is fulfilled.
- Each investor receives continuous payouts until their personal reserve is fully fulfilled (target: up to 200% total return over the term).

IMPORTANT: Tokens from the Serenity Reserve can also earn returns from the resort profits after the resort has been completed. However, in the Reserve, they lose their claim to shares of the resort itself. Once the return target has been reached, there is no longer any claim to returns or resort shares.

IMPORTANT: Tokens that are purchased on the secondary market via the Serenity Exchange can also be fully deposited into the Reserve, but only the original euro first investment amount is counted – not the price at which the tokens were later resold.

Reserve Model

Serenity Balance & Earnings

Reserve Balance (Claim)

The total amount still owed to an investor.

It is based on the number of deposited tokens and remains fixed until it has been fully fulfilled.

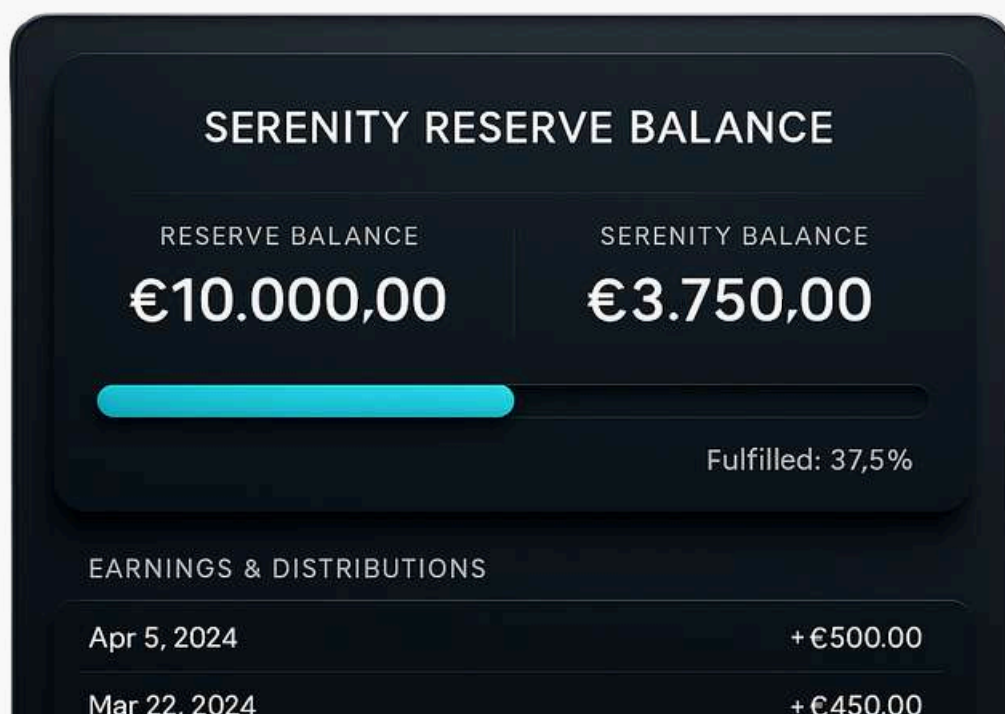
Serenity Balance (Assigned/To Be Paid Out)

The amount already fulfilled and immediately payable.

This balance grows continuously with each distribution and can be paid out in USDT at any time.

Transparent Display in the Dashboard

- Progress indicator.
- Chronological overview of all earnings and distributions.
- 100% traceable through blockchain-based transactions.



Investor Journey

The Investor Journey



1. Purchase of the Serenity Token

Investors purchase their Serenity Tokens during the official Serenity Token Offering. The token price depends on the respective phase of the offering.



2. Selection of the Investment Strategy

After the purchase, investors can decide at any time how they want to use their tokens.

The decision does not have to be made immediately.

- **HOLD:** Participation in the Serenity Resort and the entire ecosystem, with distributions primarily after the resort starts operations.
- **RESERVE:** Immediate deposit into the Serenity Reserve smart contract, with early and continuous returns from all ecosystem sectors.



3. Automated Allocation in the Dashboard

After purchase, all acquired tokens are initially displayed in the personal wallet. The investor can decide at any time whether to:

- continue holding them (HOLD), or
- permanently deposit them in the Serenity Reserve (RESERVE).

Investor Journey

4. Real-Time Tracking of Returns



In the dashboard, investors can view at any time:

- Serenity Reserve Balance (claim),
- Serenity Balance (fulfilled, payable returns),
- Overall progress (progress indicator),
- History of all previous payouts.



5. Regular Payouts in USDT

All profit distributions – whether from the Resort (Hold Model) or the entire ecosystem (Reserve Model) – are paid out in USDT. No token volatility, no conversion – immediately available and stable.

6. Completion of Fulfillment



Once the individual target return is reached (up to 200% over the term), the contract is fulfilled and the investment is considered complete.

- **Hold:** Resort-related payouts continue as long as the tokens are held.
- **Reserve:** Tokens are fully fulfilled, and after payout completion, no further claims exist for returns or resort profits or shares.

Investor Journey

Important Notice about Hold & Reserve

After purchasing Serenity Tokens, each investor chooses between two strategies: the Hold Model and the Serenity Reserve Model.

Both are core components of the Serenity ecosystem and offer different ways to participate in the project's economic success.

In the Hold Model, the tokens remain entirely in the investor's possession and represent their tokenized share of the Serenity Resort.

This allows the investor to receive ongoing distributions from the resort's real revenues – unlimited, as long as the tokens are held.

This model is ideal for those who want to benefit from the resort's long-term value growth.

In the Serenity Reserve Model, the tokens are deposited once into the Reserve Smart Contract and remain permanently locked.

In this case, there is no ownership in the resort itself, but investors receive early payouts from all active business areas of the Serenity ecosystem – including future resort profits.

Returns are credited continuously until the defined goal (up to 200% over time) is reached.

Both models are valuable – but in different ways:

- **Hold:** Unlimited, long-term participation in the resort as a real asset.
- **Reserve:** Earlier, system-wide distributions and a predictable return cycle, but no further resort ownership.

In both cases, the Serenity Token remains a digital share certificate and the entry ticket to the entire Serenity ecosystem.

The decision depends solely on the investor's personal strategy and preferred time horizon.

Investor Journey

Important Notice: Token Purchases on the Exchange

Trading Serenity Tokens (SRT) on the internal Serenity Exchange allows investors to purchase tokens already in circulation from other token holders. This secondary market creates flexibility and facilitates easier access to the Serenity ecosystem.

However, it is crucial to understand the following mechanism – especially in relation to the Serenity Reserve Model.

Reserve Deposits Are Always Based on the Original Investment Value

Tokens purchased via the Exchange can, of course, be deposited into the Serenity Reserve. However, their valuation is not based on the price paid by the new buyer, but solely on the original euro investment made by the first investor during the official offering.

This Mechanism Ensures:

- Fairness for all investors,
- Stability in Reserve calculations,
- Transparency regarding the actual capital inflows into the ecosystem,
- Prevention of artificially inflated Reserve claims.

Why This Mechanism Matters:

The Serenity Reserve operates only with real deposited capital, which the company can actively utilize for operations.

If the Reserve value were calculated based on a later – and possibly higher – resale price,

it would create a return entitlement not backed by actual deposits.

This would distort the model and undermine the financial stability of all investors.

Investor Journey

What This Means for Buyers on the Exchange

When purchasing via the Serenity Exchange, investors should keep in mind:

- They receive all benefits of the Serenity Token (Hold or Reserve),
- However, the Reserve valuation is based solely on the original investment value,
- Not on the buyer's own purchase price on the Exchange.

Example for Clarification

- The first investor buys tokens at €0.10 → total investment €10,000.
- A new buyer later purchases the same tokens on the Exchange at €0.16.
- For the Serenity Reserve, only the original €10,000 is counted,
- as this is the actual amount that flowed into the Serenity Project.

Transparency Through Smart Contract and Clear System Logic

All transactions – both purchases and transfers – are recorded on the blockchain, making it fully traceable:

- When tokens were first purchased, and
- Which euro amount was originally associated with them.

The Smart Contract clearly marks tokens when deposited into the Reserve and always assigns them the correct original value.

Clear Recommendation to Investors

Investors should consider this point carefully when making purchase decisions, especially when acquiring tokens on the Exchange at a price higher than the initial offering price.

Serenity places the highest importance on transparency and fairness, which is why this mechanism is communicated clearly and unambiguously – to ensure realistic expectations and a stable ecosystem for all participants.

Roadmap

Roadmap Overview

01



Q1/Q2 2026:
Project Launch & Early Investor Round

02



Q2 2026:
Pre-Sale and Public Sale

03



Q3 2026:
Land Acquisition

04



Q3 2026:
Activation of the Reserve Model

05



Q4 2026:
Start of Construction

06



Q1 2027:
Further Development of the Ecosystem

07



2029
Opening of the Resort

Roadmap

Roadmap Explanation

Q1/Q2 2026 – Project Launch & Early Investor Round

With the official launch of the Serenity Project, the early investor phase begins. A selected group of investors gains early access to the SRT Token under preferred conditions.

Q2 2026 – Pre-Sale and Public Sale

The token sale opens to the entire community. During the public sale, any investor can purchase tokens to participate in Serenity and later choose between the Hold or Reserve model.

Q3 2026 – Land Acquisition

After the token offering is completed, the property in Carinthia is acquired. This marks the start of the operational implementation of the project's core – the Serenity Resort.

Q3 2026 – Activation of the Reserve Model

Once the token sale is finalized, the Serenity Reserve is activated. From this point onward, investors can deposit their tokens and begin receiving early returns from the Serenity ecosystem.

Q4 2026 – Start of Construction

With the planning phase completed, construction of the Serenity Resort begins. The first visible progress marks the transition into the physical realization of the project.

Q1 2027 – Further Development of the Ecosystem

In parallel with construction, Serenity expands its digital business divisions: AI Platform, Exchange, E-Commerce, Trading Division, and Onboardings. This creates the first independent revenue streams for the Serenity Reserve.

2029 – Opening of the Resort

After completion, the Serenity Resort officially opens. From this point forward, the long-term distribution phase begins for Hold-model investors – supported by real revenues generated from resort operations.

Benefits

Investor Benefits

Access to a Real Luxury Asset

By investing in the Serenity Resort, investors participate in a physical prestige project with a clear business model – one that generates long-term, recurring returns.

Two Flexible Earning Models – Hold & Reserve

Investors decide for themselves:

- **Hold:** Permanent participation in resort profits.
- **Reserve:** Early, regular payouts from the entire ecosystem.

Both models work in favor of the investor – but with different focuses.

Early Yield Model Through the Serenity Ecosystem

Trading, the AI platform, e-commerce, exchange, and partner projects generate revenue even before the resort's completion – income that is partially distributed to Reserve investors.

Benefits

Investor Benefits

Smart-Contract-Based Security

All processes – tokens, reserves, transfers, and payouts – run through verified smart contracts. Serenity replaces bureaucratic structures with modern, secure blockchain technology.

No Speculation – Clear Value Logic

The Serenity Token is an investment certificate with a fixed value base. No pump & dump – no price risk through speculation.

The token represents:

- Invested capital,
- Entitlement to returns,
- Participation rights (via Hold).

First Payouts as Early as 2026

Thanks to ecosystem revenues, investors don't have to wait until the resort opens. Reserve investors already benefit from profit distributions during the construction phase.

Benefits

Investor Benefits

No Effort for the Investor

All payouts are made directly and automatically in USDT – no conversions, no technical prerequisites, no complexity.

Low Entry Barrier

Investors gain access to a market that is normally reserved for institutional investors:
luxury resorts, hospitality, lifestyle economy, and tokenized real assets.

International Scalability

Through the global orientation of the AI platform, the exchange, and the digital business models, Serenity generates revenues far beyond the physical resort location.

Summary

Conclusion

The Serenity Project creates a unique connection between a real luxury resort and a digital investment model. By tokenizing a 4-star lifestyle resort in Carinthia and developing a multi-layered, high-yield ecosystem, Serenity provides access to a market traditionally reserved for institutional investors.

The Serenity Token is not a speculative cryptocurrency but a digital investment certificate that clearly defines investor rights, represents them transparently, and is fully secured through smart contracts.

With its two investment paths – Hold, for long-term participation in the resort, and Reserve, for earlier returns from all business divisions – Serenity offers a flexible model that accommodates different investor goals.

While Hold investors become true equity participants in the resort and benefit from long-term profits, Reserve investors receive early payouts from the digital business divisions during the construction and development phases. This creates a system that enables both short-term yield expectations and long-term wealth building.

The Serenity Ecosystem – consisting of the Exchange, Trading Division, AI Platform, E-Commerce Hub, and Partner Onboardings – ensures diversified and sustainable revenue sources. This structure transforms Serenity from a mere resort project into a digitally integrated economic network that combines scalability, stability, and international reach. All payouts are made in USDT, guaranteeing maximum transparency, ease of handling, and full predictability.

Serenity closes a key market gap: a real, high-quality asset combined with modern blockchain technology, clearly defined yield mechanisms, and a structure that offers investors true participation and flexible income strategies. With this, Serenity sets a new standard for tokenized luxury and lifestyle investments – secure, transparent, accessible, and economically sustainable.

Frequently Asked Questions

FAQ

1. Is the Serenity Token (SRT) a cryptocurrency?

Technically yes – economically no.

The SRT is a blockchain-based smart contract token, but it does not function like a volatile cryptocurrency. Its value is not determined by supply and demand; instead, it represents the invested amount and serves as a digital investment certificate within the Serenity ecosystem. In this sense, the SRT behaves like a stable utility token – no speculation, no price fluctuations, no trading risk.

2. Can the SRT price rise or fall?

No. The token has a fixed, official Serenity value and is not traded speculatively. All transfers occur at the official Serenity price – stable, transparent, and secure.

3. How are payouts made?

All payouts – whether from the resort or the ecosystem – are made exclusively in USDT. No token swap or conversion is required. Investors receive their returns directly and conveniently in USDT.

4. Will I ever be paid out in SRT?

No. The SRT itself is never paid out. It serves solely as the digital record of your investment. All returns are credited and paid out directly in USDT.

5. How can I invest?

Purchases are made directly through the official Serenity website during the token offering.

Payments can be made via:

- Credit card
- Bank transfer
- or Crypto (USDT / BTC / ETH)

After the purchase, the tokens immediately appear in your personal dashboard.

Frequently Asked Questions

6. Is KYC required?

Yes.

A full KYC verification is required for payouts in USDT – in accordance with international Anti-Money Laundering (AML) standards.

7. Is there a guaranteed return?

No.

There are no guaranteed returns and no guarantee of success.

Distributions are always based on the actual performance of the resort and the Serenity ecosystem.

However, a clear and transparent business plan exists, with all revenue sources openly documented.

8. What is the difference between Hold and Reserve?

Hold:

- Tokens remain fully in the investor's possession.
- Represents long-term participation in the resort.
- Payouts begin only once the resort generates profits.

Reserve:

- Tokens are permanently transferred into the Reserve.
- No ownership claim to the resort itself.
- Earlier and more frequent payouts from the entire ecosystem.

9. Can tokens be removed from the Reserve?

No.

Tokens placed in the Reserve are permanently locked, as they are converted into yield claims.

This mechanism ensures fairness, stability, and technical clarity.

10. How is the token traded?

Trading takes place exclusively on the internal Serenity Exchange.

The price is fixed and follows the official Serenity value.

The Exchange operates like a digital trustee – secure, transparent, and fully managed through smart contract technology.

Frequently Asked Questions

11. Can I place tokens purchased on the Exchange into the Serenity Reserve?

Yes – but always based on the original Euro purchase price of the first investor, not the price you personally paid.

The official token price remains fixed at €0.16 after Phase 4, but for the Reserve, only the original investment amount is counted to ensure fairness, stability, and transparency within the system.

Example:

- The first investor buys tokens for €1,000 (e.g., 10,000 tokens at €0.10).
- You later buy these tokens on the Exchange for €1,600.
- → When deposited into the Reserve, only the original €1,000 is recognized – not the €1,600 you paid.

Why?

Because the system operates solely with real invested capital, not with investor-to-investor trading prices.

12. When do payouts begin?

Payouts start as soon as the first areas of the ecosystem generate revenue.

- Hold investors receive resort profits once operations begin.
- Reserve investors often receive returns earlier, as their payouts come from all digital business divisions.

13. Can anyone invest?

In principle: yes, subject to local laws and legal age requirements.

However:

- Not available in all countries.
- KYC & AML verification are mandatory.
- Not offered in jurisdictions with restrictive token regulations.

Connect

Kontakt & Offizielle Kanäle

Contact & Official Channels

For any inquiries, information, or assistance regarding the Serenity Project, our team is always available to support you.

We accompany investors, partners, and interested parties throughout the entire process – from the first contact to successful participation.

Official Website

serenity-token.com

(Project overview, token offering, dashboard, investor access)

Social Media & Community

Instagram: [@serenitytoken](#)

X (Twitter): [@serenitytoken](#)

Telegram: (link to be added)

Investor Support

For technical inquiries, assistance, and KYC verification, a dedicated support service is available:

support@serenity-project.com

Disclaimer

Disclaimer (Liability Notice)

This document is provided for informational purposes only and does not constitute investment advice, a securities offering, financial recommendation, or a solicitation to buy or sell financial instruments.

All content has been carefully prepared based on the current planning stage of the Serenity Project but is subject to change.

No Security – No Public Offering

The Serenity Token (SRT) is not a registered security and is not subject to the legal frameworks governing traditional capital market products.

The token functions as a digital investment certificate within the Serenity ecosystem and is not designed as a speculative financial product.

No public offering is made within the meaning of securities laws.

No Guarantee of Future Returns

Although the Serenity ecosystem is based on real business models and physical assets, future results, distributions, or returns cannot be guaranteed. All forecasts are non-binding and provided for illustrative purposes only.

Investment Risks

As with any investment, there are risks involved, including but not limited to:

- Operational risks (construction, permits, project progress)
- Economic risks (market development, competition, operating costs)
- Technical risks (blockchain, smart contract technology)
- Regulatory risks (changes in legal frameworks)
- Liquidity risks related to trading and payouts.

Disclaimer

Disclaimer (Liability Notice)

A total loss of the invested capital cannot be excluded – as with any investment.

Technology & Blockchain

The Serenity Token is based on a blockchain and smart contract infrastructure.

Despite the highest security standards, technical errors, network issues, or external attacks cannot be completely ruled out.

No Liability for External Factors

The Serenity Project assumes no liability for developments beyond its control, including:

- Global economic conditions
- Market fluctuations
- Technical failures
- Changes in regulatory frameworks

Independent Decision-Making

Investors act at their own responsibility and should seek independent legal, financial, and tax advice before making any financial decision.

Participation is reserved for individuals who understand and accept the associated risks.

Your Future Starts Now

Become part of a project that unites luxury, innovation, and real value creation. Discover how you can join Serenity and participate in a new chapter of the digital investment world.



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